

Malik Melodies Sisterhood, Inc.

WE LEAD: Empowering Our Girls Conference

Dear Ad Patron,

Greetings on behalf of the Malik Melodies Sisterhood, Inc. On December 14, 1978, at Long Island University/C.W. Post Campus, twenty-four conscious and innovative women came together to establish the Malik Melodies Sisterhood, Inc. Since 1978, MMSI's primary focus has been to develop leaders and instill motivation, determination, and a sense of commitment within women who address issues that confront them in the educational and professional environment as well as in the communities where they reside. Today MMSI is a non-profit 501c4 leadership development organization dedicated to fostering cultural enrichment and advocating civic and social responsibility.

In celebration of our 40th anniversary and the "United Nations International Day of the Girl Child", we are excited to host our Inaugural **WE LEAD: Empowering Our Girls Conference** in downtown Jamaica, New York at the **Jamaica Performing Arts Center** on **Saturday, October 13, 2018**.

Our conference aims to highlight and address the needs and challenges girls face, while also promoting girls' empowerment and the fulfillment of their human rights. This unforgettable celebration will focus on inspiring attendees to work to create a better world for girls, women and everyone. This event will be a fun-filled day with music and performances as well as enlightening and inspiring, with messages from women on the challenges they faced in different industries and how they pushed past them.

We humbly request your support for our **WE LEAD Souvenir Journal** that will be distributed at our Inaugural **WE LEAD: Empowering Our Girls Conference**.

In honor of this momentous occasion, the souvenir journal will highlight our community partners, local businesses, special greetings from local and state dignitaries, family and friends. By placing an advertisement in our journal, you will join us in our commitment to making a difference in our communities as *WE LEAD to Empower Our Girls*.

This special conference serves as a chance to give back to the community and to expose young ladies to opportunities which can positively enhance their lives; as well as support and build the capacity of the empowerment organizations attending the event. We will also recognize the efforts of individuals and organizations who go above and beyond to make a difference.

The submission deadline is July 31, 2018. Please submit a copy via U.S. mail of your journal ad, contract, and check/money order payable to or electronically to:

Malik Melodies Sisterhood, Inc. P.O. Box 260430, Bellerose, NY 11426

~ We Are The Shoulders Of Today For Tomorrow's Future ~ www.malikmelodies.org



Malik Melodies Sisterhood, Inc.

WE LEAD: Empowering Our Girls Conference

Inaugural Souvenir Journal Contract

| Ad Type | Black and White | <u>Color</u> |
|-----------------------|-----------------|--------------|
| Outside Back Cover | \$250 | \$300 |
| Inside Cover | \$175 | \$200 |
| Whole Page | \$100 | \$175 |
| Half Page | \$65 | \$90 |
| Quarter Page | \$50 | \$75 |
| Business Card | \$35 | \$50 |
| Contributor's Listing | \$20 | N/A |

Please attach your print ready or electronically submitted ad/logo/card to this contract

| - | | page in the Souvenir Journal to be powering Our Girls Conference | enefit Malik |
|--------------------------|----|------------------------------------------------------------------|--------------|
| Company/Individual Name: | | | |
| Address: | | | |
| Email: | Тє | Felephone No: | |

Journal Advertising Deadline: July 31, 2018

Please make your certified check/money order payable to: *Malik Melodies Sisterhood, Inc. P.O. Box 260430, Bellerose, NY 11426*

For Questions Contact: Deirdre Avery 917-579-5221 Email: mailto:WELEAD@malikmelodies.org

^{*} Payment may also be submitted online via <u>PayPal</u> on our <u>Sponsorship Registration</u> webpage to: http://www.malikmelodies.org/copy-of-we-lead-sponsor-registratio and select the "*Payment Options Click Here*" option.