



Malik Melodies Sisterhood, Inc.
P.O. Box 260430, Bellerose, NY 11426

WE LEAD: Empowering Our Girls Conference

Dear Ad Patron,

Greetings on behalf of the Malik Melodies Sisterhood, Inc. On December 14, 1978, at Long Island University/C.W. Post Campus, twenty-four conscious and innovative women came together to establish the Malik Melodies Sisterhood, Inc. Since 1978, MMSI's primary focus has been to develop leaders and instill motivation, determination, and a sense of commitment within women who address issues that confront them in the educational and professional environment as well as in the communities where they reside. Today MMSI is a non-profit 501c4 leadership development organization dedicated to fostering cultural enrichment and advocating civic and social responsibility.

In celebration of our 40th anniversary and the "*United Nations International Day of the Girl Child*", we are excited to host our **2nd Annual WE LEAD: Empowering Our Girls Conference** at the **Nelson Mandel School for Social Justice** in Brooklyn, New York on **Saturday, October 12, 2019**.

Our conference aims to highlight and address the needs and challenges girls face, while also promoting girls' empowerment and the fulfillment of their human rights. This unforgettable celebration will focus on inspiring attendees to work to create a better world for girls, women and everyone. This event will be a fun-filled day with music and performances as well as enlightening and inspiring, with messages from women on the challenges they faced in different industries and how they pushed past them.

We humbly request your support for our ***WE LEAD Souvenir Journal*** that will be distributed at our **2nd Annual WE LEAD: Empowering Our Girls Conference**.

In honor of this momentous occasion, the souvenir journal will highlight our community partners, local businesses, special greetings from local and state dignitaries, family and friends. By placing an advertisement in our journal, you will join us in our commitment to making a difference in our communities as ***WE LEAD to Empower Our Girls***.

This special conference serves as a chance to give back to the community and to expose young ladies to opportunities which can positively enhance their lives; as well as support and build the capacity of the empowerment organizations attending the event. We will also recognize the efforts of individuals and organizations who go above and beyond to make a difference.

The submission deadline is September 15, 2019. Please submit your journal ad, contract, and payment as indicated in the Souvenir Journal Pricing & Contract attachment below.

Your support of our **WE LEAD: Empowering Our Girls Conference** and the future of our girls is greatly appreciated. Thank you in advance for your consideration and generosity.

Warm Regards,

Lisa Rodriguez

Lisa Rodriguez
Souvenir Journal Committee Chairperson
Phone: 347-693-6893 / Email: WeLead@malikmelodies.org

Malik Melodies Sisterhood, Inc. is a 501(c)4 non-profit organization, Tax ID #13-3987592



WE LEAD: Empowering Our Girls Conference

Souvenir Journal Ad Guidelines

1. All ads must be submitted **complete** with finished design of ad. No exceptions!
2. If you require graphic art assistance, please direct your request to: **Terrell Graphics, TonyaTTerrell@gmail.com**.
3. Ad file must be submitted in one of two forms: **jpeg** or **png**.
4. Please adhere to the size dimensions shown below.
5. Photography or graphics, logos and pictures on ad must have **high resolution** and not pixelated for best results and printing clarity.

**Please note we are using 1/4" margins on top, sides and bottom of page for layout, on 8 1/2" x 11" page as shown in samples following:*

1/4 Page Ad: **4" across** and **5 1/4" down**

1/2 page Ad: **8" across** and **5 1/4" down**

Full page Ad: **8" across** and **10 1/2" down**

Business Card: **3 1/2" x 2 1/2"** approximate dimensions. Photography on business card must be clear.

Contributor Listing: 2 lines, name of individual or company and contact info with name, email/phone number or website address.

Journal Advertising Deadline: September 15, 2019

Submit payment online via:

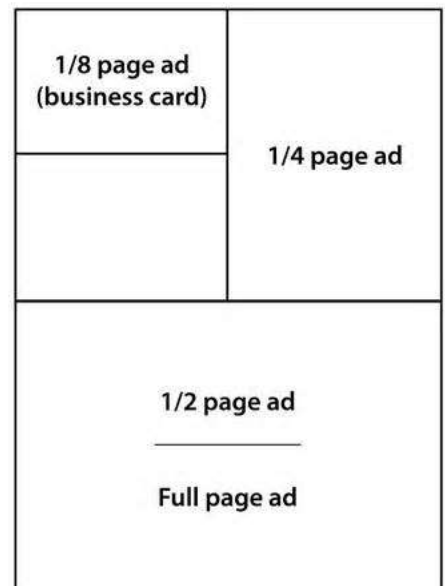
PayPal on our website at <https://www.malikmelodies.org>

or **Zelle** at malikmelodies@gmail.com

or

Please make check/money order payable and mail to:

Malik Melodies Sisterhood, Inc.
P.O. Box 260430, Bellerose, NY 11426





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Souvenir Journal Pricing & Contract

High Resolution JPEG or PNG, camera ready art requested on or before **Sept 15, 2019**; submit to WeLead@malikmelodies.org.

<u>Ad Type</u>	<u>Black and White</u>	<u>Color</u>
Outside Back Cover	\$250	\$300
Inside Cover	\$175	\$200
Whole Page	\$100	\$175
Half Page	\$65	\$90
Quarter Page	\$50	\$75
Business Card	\$35	\$50
Contributor's Listing	\$20	N/A

Please attach your print ready or electronically submitted ad/logo/card to this contract

I/We hereby contribute \$_____ for a _____ page in the Souvenir Journal to benefit Malik Melodies Sisterhood, Inc. / WE LEAD: Empowering Our Girls Conference.

Company/Individual Name: _____

Address: _____

Email: _____ Telephone No: _____

Journal Advertising Deadline: September 15, 2019

Submit payment online via:

1. **PayPal** on our website at <https://www.malikmelodies.org> -or-
2. **Zelle** at malikmelodies@gmail.com

or

Please make check/money order payable and mail to:

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Contact: Lisa Rodriguez 347-693-6893 Email: WELEAD@malikmelodies.org